



2113 Pacific Avenue  
(209) 477-5566

## Preparing Digital Files for Gluskin’s Printing Service

Gluskin’s cannot be responsible for file content, including missing or incorrectly adjusted images. Files are output AS-IS unless file-prep or retouching work is requested.

Color: Save all files and imports in RGB color (grayscale files should also be converted to RGB) Color mode can be adjusted if needed at an additional cost. JPEG or a flattened TIFF file with no extra channels or paths is the file format necessary for printing.

Resolution / File Size: The following guide gives recommended resolutions. It is generally not necessary to exceed 100 megabytes file regardless of the output size, because as the print size increases, so does the viewing distance. All files *cannot* be any bigger than 4800 x 7200 (or larger than approximately 40 megabyte file).

2x3 to 4x6	800 DPI (10-15 mb.) Better Quality	500 DPI (3-6 mb.) Good Quality	300 DPI (1-3 mb.) Low Quality
5x7	500 DPI (20-25 mb.) Better Quality	300 DPI (9-10 mb.) Good Quality	200 DPI (4-5 mb.) Low Quality
8x10 to 8x12	300 DPI (20-25 mb.) Better Quality	200 DPI (9-11 mb.) Good Quality	150 DPI (5-6 mb.) Low Quality
11x14	240 DPI (20-25 mb.) Better Quality	170 DPI (10-14 mb.) Good Quality	120 DPI (5-6 mb.) Low Quality
12x18	200 DPI (20-25 mb.) Better Quality	200 DPI (10-14 mb.) Good Quality	100 DPI (5-6 mb.) Low Quality

Email Requirements: **JPEG only** - pre-formatted according to above specifications. Please include print size, quantity, paper finish (matte or glossy), name and phone number in the email. Each emailed file is a \$1.99 charge *per file*. There is no handling charge if you visit and upload to “<https://gluskins.lifepics.com>”

Please be aware that any variation from the above specifications may result in additional time and/or cost for the completion of your order. If you have any questions, please contact us at 209.477.5566

### TO SAVE DIGITAL FILES FOR PRINTING:

- Crop & pre-format picture to size requested.
- DO NOT exceed 4800x7200 pixels per file (approx. 24 mg. file)
- > files must be in RGB mode (*not* CMYK or grayscale)
- > Save file as a JPG or TIF file (*with extension abbreviation*)
- > TIF: use IBM byte order, no channels or paths, and do not use LZW compression
- > Use only letters or numbers, and keep the file name brief “001.jpg” (no characters: >/\*- ,etc)

>> **ANY FORMAT CHANGES WE HAVE TO MAKE WILL BE AN ADDITIONAL \$5.00 PER FILE**<<  
(02.2009)